



To Whom it May Concern,

Our Steubenville Nutcracker Village event is just weeks away and we are working hard to gather our partners for the season! Each year, the Nutcracker Village is free and open to the public 24/7 from Thanksgiving through New Years, and brings in tens of thousands of visitors. The Nutcracker Village was the 3rd largest Christmas attraction in the State of Ohio in 2019 and one of the ONLY Holiday events that took place in the Tri-state area during the 2020 Christmas season. For this reason, we believe the turnout this year will be bigger than ever! When the Nutcracker Village first opened in 2015, it was a gift to the City of Steubenville and the surrounding areas, meant to instill hope and bring about joy to those who visited. This year, more than ever before, we believe the Nutcracker Village will be a light for those who seek peace and a sense of "normalcy" in these hectic times.

We wanted to personally invite you to be a partner for our event this year, in one of the following capacities:

1. **Advertise in the Steubenville Nutcracker Village Map** - these maps are distributed in hotels, stores, and restaurants, and given to all of our visitors for the 6 week season (estimated 50,000 visitors). Limited to 18 advertising opportunities!
2. **Advertise on the Steubenville Nutcracker Village Placemats** - disposable paper placemats will be distributed to participating restaurants for use during the 2022 Christmas season. Each participating restaurant will receive 500 placemats with their name printed on the center of the program, and purchased advertisements around the outside border. Limited to 14 advertising opportunities!
3. **Sponsor the Steubenville Nutcracker Village** - there are a limited number of sponsorship opportunities for the festival this year. All sponsorships include an ad in the 2022 Steubenville Nutcracker Village Map, signage at the scene of sponsorship and throughout the event, as well as linked advertising on the Official Website and Facebook page. See the attached sheet for all available sponsorship opportunities!

We hope to work with you and cannot wait to share the magic of the Nutcracker Village with Steubenville again this year! If you have any questions, please contact Therese Fedoryka at 740.632.8909 or SteubenvilleNutcrackerVillage@gmail.com

Sincerely,
The Steubenville Cultural Trust

The Steubenville Nutcracker Village is an event organized by the Steubenville Cultural Trust, a registered 501(c)3 non-profit. All donations to the project are tax deductible, to the full extent allowed by law. Checks can be made out to the Steubenville Cultural Trust and mailed to The Steubenville Cultural Trust, P.O. Box 972, Steubenville, OH 43952.

Steubenville Nutcracker Village *Map Layout*

(Side 2 will feature a full color map with 200 nutcracker locations)

<p>SCHEDULE</p> <p>Nov. 26 - Jan. 2 ~ Gluhwein Garden (156 N. 4th Street) Fridays 3PM-8PM, Saturdays 3PM-8PM, Sundays 3PM-8PM</p> <p>Nov. 26 - Dec. 19 ~ Advent Market (120 S. 3rd St.) Fridays 3PM-8PM, Saturdays 3PM-8PM, Sundays 12PM - 8PM</p> <p>Nov. 26 - Jan. 2 ~ Children's Corner (338 Market St.) Fridays 3PM-8PM, Saturdays 3PM-8PM, Sundays 3PM-8PM</p> <p>Nov. 26 - Jan. 2 ~ Hayrides (338 Market St.) Fridays 6PM-8PM, Saturdays 6PM-8PM, Sundays 6PM-8PM</p> <p>Nov. 26 - Dec. 18 ~ Train Museum (248 N. 4th St.) Fridays 5PM-9PM, Saturdays 5PM-9PM</p> <p>Nov. 28 ~ Advent Wreath Blessing (120 S. 3rd St.) Sunday, 3:30PM</p> <p>Dec. 2 - Jan. 3 ~ StoryWalk (Downtown Sidewalks) The StoryWalk can be done 24/7</p> <p>Dec. 4 ~ Steubenville Christmas Parade (4th Street) Saturday, 12PM</p> <p>Dec. 4 ~ Christmas in Historic Beatty Park (621-771 Lincoln Ave.) Saturday, 12PM-4PM</p> <p>Dec. 5 ~ St. Nicholas Lantern Parade (235 N. 4th St.) Sunday, 7PM</p> <p>Dec. 9 ~ Country Christmas Concert (301 N. 4th St.) Thursday, 6:30PM</p> <p>Dec. 11 ~ Nutcracker Drumline (301 Market St.) Saturday, 4PM</p> <p>Dec. 12 ~ Nutcracker Storytime Sunday (159 N. 4th St.) Sunday, 2PM-3:30PM</p> <p>Dec. 17 ~ Celtic Christmas Concert (180 N. 4th St.) Friday, 7PM</p> <p>Dec. 18 ~ Wreaths across America Ceremony (1928 Sunset Blvd) Friday, 11:55AM</p>	<p>CHILDREN'S CORNER 338 MARKET STREET</p> <p>OPEN FRIDAYS, SATURDAYS & SUNDAYS 3PM - 8PM</p> <p>CHOI ORTHODONTICS Dr. Paula Frapace & Dr. Robert Baker Lynette GFK</p> <p>The Elves at NELSON'S invite you to visit our stores & meet the artists behind the Nutcracker Village!</p> <p>DROSSELMAYER'S NUTCRACKER SHOPPE Specialty gifts, nutcracker figurines, ornaments 133 North 4th Street • 740.273.4134</p> <p>PERSONALIZED PAPER PRODUCTS Preserving your memories & locally harvested maple syrup 133 N. 4th Street • www.steubenvillepapers.com • 740.275.4714</p> <p>LEONARDO'S Cappuccino FRESH LOCALLY ROASTED COFFEE AND GIFTS 204 N. 4th Street • 740.381.7002/203</p> <p>Gift Shop's new item 500 Lincoln Avenue Steubenville, OH 43152 (614) 746-2521/2181 www.nutcrackervillage.com</p> <p>NELSON'S Personalized Gifts • Custom Framing • Signs Nutcracker Village • 1928 Sunset Blvd • Steubenville, OH</p> <p>All Handcrafted in Steubenville, Ohio</p>	Sponsor Space	Sponsor Space	Sponsor Space	Ad Space
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Steubenville Nutcracker Village *Placemat Layout*

(Side 2 will feature coloring pages for children)

AD	AD	AD	AD	AD
AD	<p>STEUBENVILLE Nutcracker VILLAGE™</p> <p>November 22, 2022 - January 7, 2023</p> <p>200 life-size nutcrackers, each a unique character with a story to make you smile!</p> <p>Featuring Food • Gluhwein Garden Christmas Gifts • Music Hayrides • Local Artisans Children's Corner Fun for the whole family!</p> <p>For more information, visit www.SteubenvilleNutcrackerVillage.com</p> <p>Located in Steubenville, Ohio</p>	<p>RESTAURANT LOGO</p> <p>PROUD SUPPORTER OF THE STEUBENVILLE NUTCRACKER VILLAGE</p>	AD	
AD			AD	
AD	AD	AD	AD	AD

Steubenville Nutcracker Village Ad Program

Business Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

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Advertise your business and seasonal offerings! Include a coupon for visitors to bring to your place of business!

Purchase an Ad on the 2022 Steubenville Nutcracker Village Map:

(Limited to 18 advertising opportunities)

Provide your print ready 3"x 2" Advertisement (\$300) or...

Provide your information and we will produce your Advertisement (\$350)

Purchase an Ad on the 2022 Steubenville Nutcracker Village Placemat:

(Limited to 14 advertising opportunities)

Provide your print ready 3"x 2" Advertisement (\$250) or...

Provide your information and we will produce your Advertisement (\$300)

Join the 2022 Steubenville Nutcracker Village Placemat Program:

(Restaurants ONLY)

500 Custom Placemats (\$50) - *we will deliver 500 Customized Placemats to your restaurant in early November for season distribution.*

Other Opportunities to Sponsor the Steubenville Nutcracker Village:

(See attached Sponsor Sheet for more details on each Sponsorship)

4th Street Lights (\$2000)

Children's Corner - Partial Sponsorship (\$2000)

4th Street Christmas Trees (\$1250) - SOLD OUT

4th Street Tree Decorating Competition (\$1000) - SOLD OUT

Polar Express Hayrides (\$1000)

Sanctuary Garden (\$1000)

Emerald City (\$500) - SOLD OUT

Window Scene (\$500)

One-time gifts of any amount are also accepted and appreciated \$ _____

*Please make checks payable to **The Steubenville Cultural Trust**. Mail this form and any checks to The Steubenville Cultural Trust, PO Box 972, Steubenville, OH 43952 by **November 1, 2022**. The Trust is a registered 501(c)3 non-profit and your gift is tax-deductible to the full extent allowed by law. Should you have any questions, please contact Therese Fedoryka at SteubenvilleNutcrackerVillage@gmail.com or 740.632.8909.*